



SPONSORSHIP

The Middle East Tennessee Tourism Council in conjunction with Cherokee Lake Realty and the Jefferson County Chamber of Commerce will be hosting the First Annual East Tennessee Polar Plunge on January 1, 2019 on Cherokee Lake in Jefferson City TN.

Proceeds from the event will go to Keep the TN River Beautiful Foundation to help in their efforts to perform lake and river clean-ups, and to the Middle East TN Tourism Council to help promote the 9 lakes of East TN and the regions' State and National Parks.

FREEZING - \$1,000

4 Complimentary T-Shirts, Large Logo/Name on all Digital, Print, and Radio Advertising, Large Logo on Social Media Posts, Large Logo on all Posters, 4 Complimentary Entry Tickets, 1 Complimentary Vendor Booth, 2 Complimentary VIP Parking Spaces, Listed as Platinum Sponsor in Press Releases

ICY - \$500

3 Complimentary T-Shirts, Small Logo/Name on all Digital, Print, and Radio Advertising, Small Logo on Social Media Posts, Small Logo on all Posters, 3 Complimentary Entry Tickets, Listed as Gold Sponsor in Press Releases

CHILLY - \$250

2 Complimentary T-Shirts, Name Listed on all Digital, Print, and Radio Advertising, Small Logo on Social Media Posts, Small Logo on all Posters, 2 Complimentary Entry Tickets, Listed as Silver Sponsor in Press Releases

In-kind gift donations are accepted at equivalent merchandise/product value

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